

YOUR ORGANIZATION

VISION, MISSION, & STRATEGY	Does the intended use case outcome align with your organization's vision and mission?	<input type="checkbox"/>	▶ How will it do that?
	Will this use case help improve your organization's evidence base and deepen understanding of conditions of success in pursuit of your mission?	<input type="checkbox"/>	▶ How?
	Will your organization be able to independently assess and verify that the use case leverages data responsibly and does not reinforce stereotypes or exacerbate biases?	<input type="checkbox"/>	
	Will this technology increase your organization's financial sustainability?	<input type="checkbox"/>	
EASE OF IMPLEMENTATION	Will the time and investment required to train, pilot, and onboard partners to this technology be sustainable?	<input type="checkbox"/>	▶ To what extent?
	Will this use case enhance the products, services, processes, and implementation of your core organizational framework to scale your organization's reach and impact?	<input type="checkbox"/>	▶ How?
INCREASES REACH AND IMPACT	Will this technology improve program tracking to drive decision making at your organization and validate your organization's impact?	<input type="checkbox"/>	
	Will there be sufficient demand for this new technology in new and existing partnerships?	<input type="checkbox"/>	
	Will this use case increase your organization's (and partner) capacity for activating data and scaling efforts?	<input type="checkbox"/>	▶ How?
	Does this use case increase student access to data and other resources (insights, actions, decision-makers) to promote self-advocacy?	<input type="checkbox"/>	
EMPOWERS SCHOOLS TO ACT ON THEIR DATA	Does this technology increase access to real-time data that will compel schools and districts to make informed and impactful decisions?	<input type="checkbox"/>	
	Does the technology enable the school team to customize and own their experience (onboarding, report generation, notifications, program tracking)?	<input type="checkbox"/>	
		<input type="checkbox"/>	

SCORING

YOUR ORGANIZATION	<input type="checkbox"/>
AI & TECHNOLOGY	<input type="checkbox"/>
EDUCATION + THE MARKET	<input type="checkbox"/>
TOTAL USE CASE SCORE	<input type="checkbox"/>

AI & TECHNOLOGY

PRIVACY, SECURITY & SAFETY	Is the use case aligned with the letter and spirit of your organization's data privacy and security policies?	<input type="checkbox"/>	
	Is there little to no risk of student data privacy and/or security being compromised with this use case?	<input type="checkbox"/>	▶ How might student data privacy and/or security be compromised with this use case?
	Will the current use case comply with federal, state, and local regulations (such as FERPA) governing student data and education technology?	<input type="checkbox"/>	
	Will this use case be understandable and explainable to and by non-tech experts like teachers, staff, and district leaders?	<input type="checkbox"/>	▶ Are the outputs understandable by non-technical users?
	Is the potential harm of errors or misuse sufficiently limited or able to be adequately mitigated in an educational setting to justify the use case?	<input type="checkbox"/>	▶ What potential harms or misuses might this use case generate? How would they then be mitigated?
	DATA	Does your organization's current data set support this use case?	<input type="checkbox"/>
IMPACT	Does this use case directly and measurably lead to equity at scale?	<input type="checkbox"/>	▶ How might this use case be neutral to or even exacerbate inequities?
	Does this use case address the root cause of a challenge rather than just symptoms?	<input type="checkbox"/>	▶ What root cause or symptoms does this case address?
	Is the use case posing a solution that has been difficult to scale with other solutions?	<input type="checkbox"/>	
	Is this technology computationally inexpensive?	<input type="checkbox"/>	▶ What are the associated processing costs, environmental impacts, or data storage requirements for this use case?
FEASIBILITY	Does this use case potentially create new avenues for data collection?	<input type="checkbox"/>	
	Is this use case possible without a large-scale change to system architecture?	<input type="checkbox"/>	
	Is this use case in-reach with the skill sets or technologies currently at your organization?	<input type="checkbox"/>	
	Can this use case integrate with the existing systems and processes in a school/district?	<input type="checkbox"/>	
	Is there relatively little to no risk of harm if this use case were implemented in a different industry?	<input type="checkbox"/>	▶ What is the potential harm if leveraged differently than intended?
ETHICS	Does this use case mitigate undetected bias in decisions about students?	<input type="checkbox"/>	▶ How does the use case leave bias unaddressed or even exacerbate bias?
	Is the basis for decisions or recommendations produced in this use case transparent?	<input type="checkbox"/>	
		<input type="checkbox"/>	

EDUCATION + THE MARKET

MARKET DIFFERENTIATION	Does the use case potentially have any proprietary AI technologies or patents that provide a competitive advantage?	<input type="checkbox"/>	
	Does the use case present a unique value proposition? Does it have a demonstrated need in the market?	<input type="checkbox"/>	
	Does the use case present an idea that is currently not offered by key competitors in the education market utilizing similar AI-powered solutions?	<input type="checkbox"/>	▶ How is the idea similar or duplicative of other current EdTech or solutions?
SCALE	Are there potential strategic partnerships with educational institutions, associations, or other stakeholders to enhance the use case's reach and functionality?	<input type="checkbox"/>	
	Can the use of this technology scale to accommodate a growing user base or expand into new markets or educational levels?	<input type="checkbox"/>	
IMPACT	Does this use case take into account differences in the adoption of AI in education between emerging markets and developed markets?	<input type="checkbox"/>	
	Does this use case's predicted outcome(s) indicate that integration of AI can create more equity in the system?	<input type="checkbox"/>	▶ How might the outcomes be equity-neutral or even create inequities?
	Will this technology or use case remove barriers and create efficiencies in the existing public school system to enable access and equity?	<input type="checkbox"/>	▶ How so? Where or how might this technology create unintended barriers or inefficiencies?
	Does this use case incorporate targeted universalist design principles centering on students of color and low-income students to ensure accessibility for all students?	<input type="checkbox"/>	▶ Where is this use case overly generalized or lacks specificity in target student populations?
DEMAND	Does the use case meet a specific need within a target grade level?	<input type="checkbox"/>	
	Does the use case enhance key stakeholder(e.g., district/teacher/counselor) engagement and motivation through interactive features, gamification, or other means?	<input type="checkbox"/>	
	Does the use case create excitement or buy-in from relevant funders or investors?	<input type="checkbox"/>	▶ Where are funders or investors skeptical or lack energy?
STRATEGIC IMPLEMENTATION	Is the pricing strategy competitive and aligned with district budget constraints based on the best available market metrics?	<input type="checkbox"/>	
	Does the AI use case have limited, moderate, or full integration with existing identification, enrollment, and assessment methods or technologies?	<input type="checkbox"/>	▶ What level of integration does it have? In what ways is it limited? Where is it full?
STRATEGIC IMPLEMENTATION	Does this use case consider consolidation or partnerships among companies to leverage complementary data sets or APIs?	<input type="checkbox"/>	
	Can this use case reasonably include a plan for continuous improvement and updates based on user feedback and changing educational needs?	<input type="checkbox"/>	▶ Where might this use case's development occur in echo chamber or be overly generalized?