

Press Release
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Equal Opportunity Schools Board of Directors Welcomes Three New Members

Seattle, WA – Equal Opportunity Schools announces the appointment of Stephanie Reitz, Julia A. Roberts, and George Zeno to its Board of Directors. Reitz, Roberts, and Zeno will begin their three-year terms on September 1, 2023, joining nine existing members.

"Stephanie, Julia, and George come with the experience that EOS needs right now. They will be significant contributors to our ability to scale and impact the lives of students of color and low-income students in this country," said EOS CEO Eddie Lincoln. "We are fortunate to have the opportunity to learn from their impressive and expansive backgrounds."

Heading into the second year of its ambitious strategic plan, the elections come at a dynamic time in the technology-based education non-profit's development. The company endeavors to maximize its impact by capitalizing on major foundation gifts to reach new economies of scale, differentiated target audiences, and new programmatic offerings. The Board will take an active role in attracting new clients and securing additional foundation support, particularly in an effort to continue technological innovations on its product platform.

Having spent more than two decades in senior roles at leading technology companies, Reitz brings extensive experience in communications, policy analysis, and program management. As the lead for Workforce Development on the Social Impact team at Splunk, she uses a successful track record of directing global programs to promote inclusion, with a focus on how technology enables economic opportunity.

Roberts is a senior executive with 20 years of experience of increasingly complex leadership at global health organizations focusing on positive impact for international program execution, external engagement, fundraising, and transformational partnership building. As VP of Global Fundraising & Communications at Population Services International, she oversees institutional donor, corporate, philanthropic, major gifts, and annual giving portfolios, as well as external communications.

Zeno is an executive leader with a rich, decades-long career in the fields of education, philanthropy, and community development. As Principal at New Creole, he has been instrumental in bridging and weaving power holders to community, corporate, and civic engagement opportunities, fostering social and civic responsibility through impact delivery and upstream systems transformation.

"With these new members' rich experiences in their respective areas of expertise, our Board has succeeded in fulfilling two of our top three priority areas of development in philanthropy and public policy. Our Board, committees, and executive staff will all benefit from their pivotal guidance on our

current problems of practice as we seek evolution and growth," remarked EOS Board Chair and Seattle's First Lady Joanne Harrell. "I'm truly excited to partner with them in their tenure on our Board."

About Equal Opportunity Schools

Equal Opportunity Schools (EOS) is a national nonprofit organization that partners with over 400 school districts nationwide to enhance the participation, belonging, and success of students of color and low-income students in rigorous college- and career-prep secondary school courses. EOS envisions a nation where secondary schools become equitable systems that enable all students to succeed in their postsecondary pursuits and lives. For more information, please visit www.eoschools.org.