



**Press Release**  
**For Immediate Release**

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## **Equal Opportunity Schools Appoints Eddie Lincoln as Chief Executive Officer**

**Seattle, WA** – On Wednesday, January 26, 2022, Eddie Lincoln, by a unanimous vote, became the Chief Executive Officer (CEO) of Equal Opportunity Schools (EOS) during a momentous Board of Directors meeting. Lincoln's appointment came into effect on February 1, eleven months after he assumed the role of Interim CEO.

"It is the greatest honor of my professional career to be the CEO of Equal Opportunity Schools," Lincoln remarks. "Where we are at as an organization, the people I am surrounded by, the strength of our Board, and with a concrete strategic plan moving forward, it is an exciting time, to say the least. I am very thankful and determined to take EOS to the next level."

Lincoln joined EOS as a Partnership Director in 2014. After powerfully facilitating equity work with his district partners, he soon became more involved in their client retention activities. By May of 2017, Lincoln became Senior Director of Partnership Development. During that time, he led the organization's growth into a national network of districts and schools to increase the educational opportunity and success of low-income and students of color. While serving as Interim CEO, he stabilized many operational and internal structures during a pivotal period.

"As a board, we are looking forward to Eddie's future work," Board Chair Joanne Harrell says. "With his strong business sense and intimate knowledge of all aspects of our client-facing work, we are confident that he will effectively lead us in advocating for and impacting more of the students we aim to serve every day," Harrell added.

The appointment of Lincoln as CEO coincides with the approval of Equal Opportunity School's three-year strategic plan. This comprehensive suite of priorities enhances the organization's internal structures and its impact on students. The conceptual framework based on this plan, oriented around the question "what is the EOS of tomorrow?" will guide its development over the next three years and beyond.

Approval of the strategic plan was reached following seven months of research and planning, culminating from focus groups, surveys, and more than 65 interviews, both internally and externally. Lincoln will



immediately begin meeting regularly with the senior leadership team and cabinet members to implement the strategy and organize each department's role in development and execution.

The plan will focus on five key areas:

1. Strengthening organizational health, culture, and operations
2. Standardizing, socializing, investing, and innovating our core model
3. Demonstrating our impact
4. Growing with intentions
5. Telling our story

"At this milestone moment in EOS' 10-year history, we celebrate our achievements, reflect on the lessons we have learned, and appreciate the lives we have touched," Lincoln expresses. "Today, we can renew our commitment to our mission. Our next chapter begins with a strong financial position, a thoughtful strategic plan, extensive data to guide the next phase of our program development, and a team of over 70 of the brightest and most passionate colleagues I have ever worked alongside. The future is bright for EOS."

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## About Equal Opportunity Schools

Equal Opportunity Schools is a national organization serving school districts of all sizes. We are here to help better serve students of color and low-income students and improve the accessibility of advanced learning classes. We provide tools such as a gaps chart analysis, equity pathways reports, beginning and end-of-year student/administrator surveys, best practices from more than 700 schools in 220+ districts across 33 states, and support to make equity and improved access to rigorous courses a district priority. For more information, please visit [www.eoschools.org](http://www.eoschools.org).